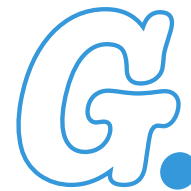


Greg Gall

WordPress Web Developer

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Profile.

Self-motivated web developer specializing in custom built WordPress themes that deliver form and function specific to client needs. Deliver full lifecycle experience from planning, design, development, launch and support.

Excellent organization skills to handle multiple and varied tasks and clients. Strong communication skills to handle client consultation and project updates. Passionate about working with others and providing excellent customer service.

Former IT Business Analyst and Program Manager trained in gathering project details and scheduling.

Areas of Expertise.

Conceptual Development / Information Architecture / Logo Design / WordPress Development / Website Maintenance / Graphic Design / UI/UX Design / Website Development

Independent Web Developer.

2013 - Present

Freelance WordPress Web Developer with experience managing client relations, controlling budgets, designing and developing websites and web-based applications.

Provide style direction and consulting, competitor research, copy refinement and image sourcing.

Create content focused user interfaces that are responsive to work across all devices.

Gather and refine specifications and requirements based on client communication.

Organize significant amounts of information including client documentation and logins.

Strong knowledge of Search Engine Optimization processes.

Keep up with industry trends and apply them in daily activities.

Strong organizational skills and business acumen to juggle multiple tasks within the constraints of timelines and budgets.

Aggressive problem identification and solving skills.

Demonstrated teamwork and verbal communication mastery.

Software.

WordPress / Bootstrap / Sketch /
WooCommerce / Compass / Invision /
Github

Languages.

HTML5 / CSS3/Media Queries / Sass /
jQuery / Javascript / PHP

Program Manager & Business Analyst - Charter Communications.

2009 - 2017

As Program Manager responsible for overseeing applications put into production by leading change management, operational intake and application readiness initiatives.

Led projects as a Program Manager including Microsoft Exchange Consolidation and the implementation of a new Identity Management tool.

As a Business Analyst documented high-level scope, requirements, process/system flows, user guides, training materials, deployment plans and business cases to assist stakeholders in their understanding of project intricacies.

Projects as a Business Analyst included the 'tokenization' of credit card data to meet PCI standards and an ID Verification project integration with Experian.

Education.

Bachelor's of Science, Packaging Science - University of Florida

Bachelor's of Science, Finance - University of South Florida